

MY DIALOGUES PRIVACY STATEMENT

Your privacy and that of all its other (potential) users is important to My Dialogues. Our aim is to safeguard your privacy whilst making every effort to personalise our service to you as much as possible. Please read the privacy statement below with care, before you decide to provide any personal details.

1. Identity

This page contains the privacy statement that My Dialogues has put in place. My Dialogues is a commercial activity deployed by My Dialogues B.V., a private limited company registered with the Chamber of Commerce under number 62815849 and with its principal place of business at Scheepstimmermanstraat 2b, 1019 WX, Amsterdam.

2. Personal Data Protection Act [*Wet Bescherming Persoonsgegevens*]

My Dialogues takes great care when processing the data of individuals who use and access its digital services, which include mobile applications, webtools and websites. Personal data are handled with care and their security maintained. My Dialogues acts in accordance with the Dutch Personal Data Protection Act in all cases. Where a relationship exists between you and My Dialogues, you will be able to inspect your personal data upon submission of a written request. In the event that the overview provided by My Dialogues contains inaccuracies, you may submit a written request to My Dialogues to have those details amended or removed. To request changes and amendments, you can send an email to info@mydialogues.nl. With regard to changes of address, you must ensure you do so in good time.

3. Data and purpose

For the purpose of our services, we may collect and record data about or relating to the user, both in a direct and indirect manner. These personal data will include the sender's contact details, email address, bank account and/or credit card details, IP address and/or photos. We will process transaction details in order to prevent misuse of the service. My Dialogues will not collect any more personal data than is reasonably required to carry out an order and/or for the purposes specified in this regard. My Dialogues will not retain personal data in a format that enables the person concerned to be identified any longer than is required for the purposes for which the data are being collected or processed. The user's personal data are processed for the purpose of collecting and processing personal data in connection with online market research. The user's data will not be used for any purpose other than described above.

4. Visitor data and cookies

In relation to digital services, we may record general data regarding visits, such as the most frequently requested pages. This enables My Dialogues to optimise the design of its digital services. When providing its services, My Dialogues also uses what are known as cookies. A cookie is a small, basic file that is stored on the hard drive of a computer, laptop, smartphone, tablet or similar device. My Dialogues uses temporary cookies. These cookies do not store personal data and are used for the sole purpose of making the website easier to use. You have the option to refuse these cookies but please be aware that doing so could reduce the functionality of our digital services and render them less convenient to use.

5. Third-party cookies and Google Analytics

When providing the digital services, My Dialogues may make use of third-party services for the purpose of marketing and analysis. As part of these services, cookies may be installed ("third-party cookies") in order to display region or topic-specific banners to you as you browse. You may disable the option allowing third-party cookies in your browser settings. However, please be aware that this may affect the functionality of websites other than that of My Dialogues. My Dialogues may use a third-party service such as Google Analytics in order to track how users use its website. Information that is obtained in this manner, including the address of your computer, laptop, smartphone, tablet or similar device (the IP address), is transferred to Google and stored by Google on servers located in the United States. Google will use this information in order to track how our website is being used, to be able to provide reports to us about the website and to provide its advertisers with information on the efficacy of their campaigns. Google may provide this information to third parties if it is required to do so by law or to the extent that these third parties process the information on Google's behalf. This is outside of our control.

6. Links to other websites

Whenever you click on an external link that takes you away from our website and to another website, you must bear in mind that the content of that other website is outside of the control of My Dialogues. For that reason, My Dialogues cannot accept any liability in respect of that content, except where the unlawful nature of the content of the other website was actually known to My Dialogues. Where applicable, My Dialogues will investigate the link and block it if necessary. Such linked websites may apply terms and conditions of use and privacy statements that differ from those that are in force on My Dialogues' website. My Dialogues recommends that you also read those, in order to understand how those websites collect, process and share data related to you.

7. Data security

My Dialogues is committed to ensuring that personal data are treated confidentially and with the greatest possible care. All personal data are stored securely in the systems of My Dialogues. This database is accessible only to My Dialogues employees and only to the extent necessary in order to carry out their role. My Dialogues makes every reasonable effort to protect its systems against loss and/or any form of unlawful use. To this end, My Dialogues has put in place technical and organisational measures, which take into account the state of the art among other things. In spite of this, My Dialogues cannot accept liability for any loss of data, damage to files, unauthorised access to computers or files, viruses or any other unlawful programmes or files transmitted via adverts or any other consequence arising from the provision of data to My Dialogues.

8. Provision of data to third parties

We will not make personal data available to third parties, with the exception of:

- establishments involved in financial transaction processing
- third parties engaged by us in connection with My Dialogues, for which you have expressly granted permission
- any circumstance in which we are legally required to do so
- any circumstance that requires us to do so in order to protect our rights and those of visitors

In such cases, your personal data will only be disclosed on the condition that the third party concerned has undertaken to protect the confidentiality and security of the data.

9. Security

We continually optimise the manner in which the login and payment screens and the settlement of My Dialogues services are secured. Protection is provided by means of the Secure Socket Layer (SSL) protocol. It is a punishable offence to provide incorrect information. Misuse will be reported to the authorities.

10. Applicable law

This website and privacy statement shall be governed by the laws of the Netherlands. Any dispute arising from or in connection with this privacy statement shall only be submitted to the competent court in the Netherlands. In the event that other language versions of this privacy statement contain discrepancies or give rise to differences in interpretation, the version in the Dutch language shall prevail. If you have any queries in relation to the privacy policy pursued by My Dialogues, please contact us at the address stated on the website.

My Dialogues reserves the right to make changes to the privacy statement. Please visit our website regularly to check for any updates. For any queries with regard to your personal data or My Dialogues' approach in the area of privacy, please send an email to info@mydialogues.nl.

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